

# ANCHOR™ Pilot Readiness Sprint

7 days · £1,000 · The fastest way to know if this is right for you

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## What is this?

A fast, low-risk way to test whether ANCHOR fits your organisation — before committing to a full pilot. We take your real scenario, convert it into the ANCHOR format, and deliver a stakeholder-ready brief so you can decide quickly.

## In 7 days, you'll know:

- How many decisions are currently stalling (and what they're costing)
- Whether ANCHOR fits your policy/governance structure
- What your internal stakeholders need to see to approve

## What you get:

- **60-minute diagnostic call** — your scenario, your blockers, your org context
- **3 real scenarios converted** — in ANCHOR format, ready to test
- **1-page stakeholder brief** — for CPO, Legal, or Procurement
- **Go / no-go recommendation** — honest assessment of fit

## Investment

**£1,000** — If you proceed to the full pilot (£5,000), the sprint fee credits toward it.

## Why this matters

The £5k pilot is a team decision. The £1k sprint is a single buyer decision. It starts immediately, bypasses procurement, and gives you the internal proof to unlock the bigger commitment.

## How to start

Reply to this email with **SPRINT**, or book directly: [cal.com/ruth-ellen-danquah-orl6s0/anchor-sprint](https://cal.com/ruth-ellen-danquah-orl6s0/anchor-sprint)

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**One sprint. One scenario. One decision.**  
**You'll know in 7 days whether this is worth the £5k pilot.**

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